

ABOUT THE QUINTON AARON FOUNDATION

The Quinton Aaron Foundation was founded on August 15, 2012 by Quinton Aaron, star of the hit movie "The Blind Side". The mission of the foundation is to provide hope, encouragement, confidence and resources to children on the brink of suicide or battling the damaging effect on self-esteem and confidence caused by the actions or words of others. Bullying has become an epidemic. The effects can last a lifetime and the amount of bullying related suicides.

ABOUT QUINTON



Quinton was born and raised in Brooklyn, New York by his loving mother, the late Laura Aaron.

Throughout his childhood Quinton was the victim of severe bullying. He was beaten up and chased home on a daily basis. He was pushed down stairs and spit on. He was also the victim of verbal bullying. Quinton credits his mother, Laura, for making him the man he is today. With her love, support, encouragement and no nonsense attitude Quinton was able to overcome and survive. He now uses his own experiences and suffering to reach out to children about bullying.

THE QUINTON AARON FOUNDATION SCHOOL ASSEMBLY

During the school assembly, Quinton will talk about his experiences as a bullying victim and how he handled the situation. His presentation is enlightening and entertaining. Because of Quinton's larger than life personality the students are engaged and do not feel like it is another blah, blah, blah assembly. At the end there will be time for the kids to ask questions. When the assembly is finished, it's time for the kids to personally meet Quinton. Depending on time restraints and the size of your school we can do class pictures with Quinton (this is a little faster) or as each child leaves the assembly he/she will have the opportunity for a high five, autograph, or a "proper hug". This can take anywhere from 40-70 minutes. We realize that not everyone is able to attend the assembly and get the chance to meet Quinton at that time so we can also "drop in" and meet additional staff as well as certain class rooms that may need a little more of Quinton's time and personal attention.

If your organization is seeking to hire Quinton for personal appearances, speaking engagements, celebrity endorsements and spokesperson campaigns, please contact :

David Tyler
Executive Director
813-922-9250
David@quintonaaron.org

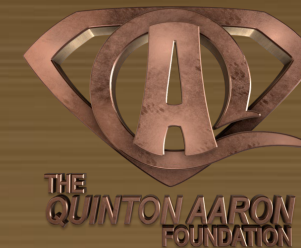
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**Quinton Aaron Star
Of the Mega Hit**

"The Blind Side"

ANTI-BULLYING PROGRAM





“IN THE END
WE WILL REMEMBER
NOT THE WORDS
OF OUR ENEMIES
BUT THE SILENCE
OF OUR FRIENDS.”
-MARTIN LUTHER KING

ANTI-BULLYING PROGRAM

BULLYING:

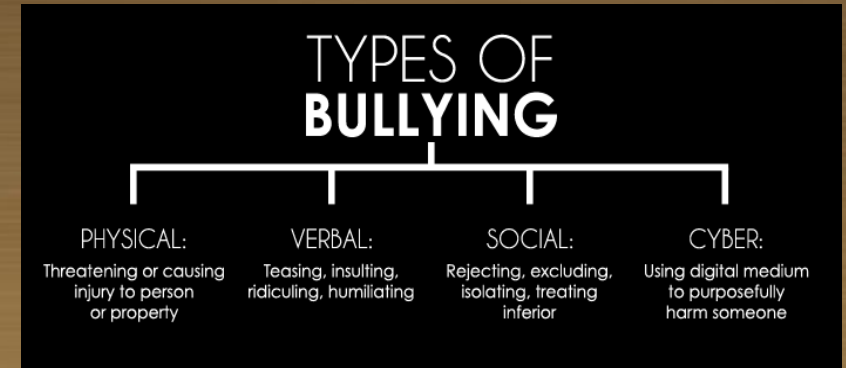
- Is not an accident. It is when someone purposefully says or does something to hurt another person.
- Often targets a specific person or group of people.
- May become repetitive unless action is taken to break the cycle.
- The Journal of the American Academy of Child Adolescent Psychiatry states there is a direct association between bullying, depression, and suicidal thoughts.

DID YOU KNOW?

- Every school day, 160,000 students in the U.S. miss school for fear of being bullied.
- 32% of students ages 12 - 18 report being bullied each year.
- Up to 85% of students are bystanders who potentially possess tremendous power in discouraging bullying and empowering victims.
- When bystanders aren't empowered to act against bullying, they may feel fearful, powerlessness, guilt, and even pressured to join in.
- Bullying is a reality for everyone, whether a perpetrator, victim, or witness.

Bullying is an issue from preschool through high school, usually peaking in frequency during middle school.

www.QuintonAaron.org

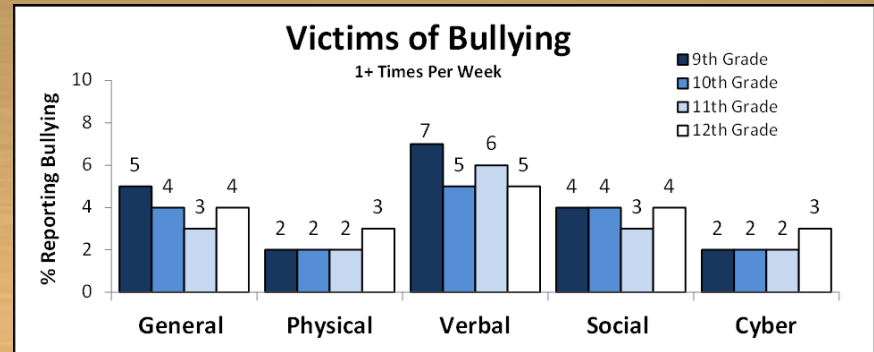


CYBERBULLYING:

Cyberbullying is becoming increasingly common, with the National Crime Prevention Council study reporting 40% of teens experience cyberbullying. It is most common among females ages 15 - 16. The dynamics between victims and perpetrators are very different in this forum. Due to the viral nature of social networks, potential for anonymity, or lack of social cues that may trigger empathy, cyberbullying can be especially viscous.

Examples of cyberbullying include:

- Online posting or texting embarrassing pictures, videos, or messages.
- Degrading or threatening messages
- Posing as the victim in an online forum
- Hacking into the victim's social networks, email, etc.



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